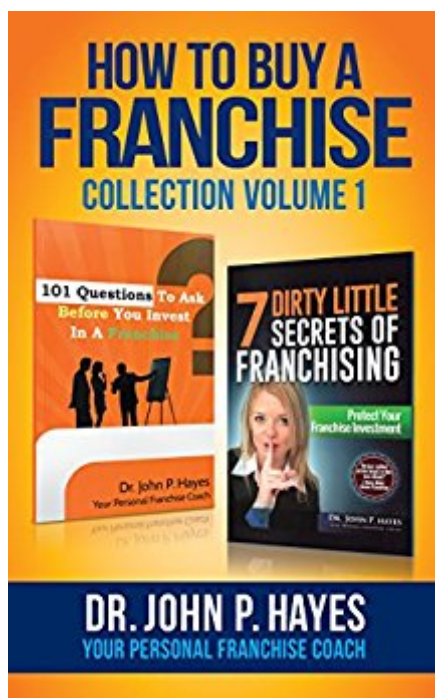


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How To Buy A Franchise: Collection Volume I



Synopsis

“Everyone appreciates a bargain, and so I decided to combine two of my best-selling titles into one book, as well as add some material that doesn’t exist in either book. As I’ve watched the sales of my books in recent years, I’ve noticed that many of the readers who bought 7 Dirty Little Secrets of Franchising, originally published as an e-book in 2015, had also purchased 101 Questions to Ask Before You Invest in a Franchise, my all-time best-selling franchise title, which was originally published as an e-book in 2013. Now, readers can buy both books in one, save money, and reap the bonus of the additional material. But the real value goes beyond dollars and cents. If you’re thinking about buying a franchise and it seems almost everyone does at one time or another you want to get accurate, truthful and insightful information just as fast as possible so that you can make an informed decision. And that’s how this new title, 7 Dirty Little Secrets of Franchising and 101 Questions to Ask Before You Invest in a Franchise, will help you. In one sitting, you can read this book and either decide

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Customer Reviews

Dr. Hayes' "How to Buy a Franchise" is yet another one of his must-read books on franchising. In this book, he emphasizes the importance of fitting one's personality traits to those that are required by a particular franchise in order to be successful, and provides a link to simple to assessment to assist with this. He also emphasizes the importance of conducting extensive due diligence prior to the purchase of a franchise, and explains in detail how to do so. Moreover, he explains precisely what a franchise is--as well as what it is not. Finally, he provides 101 questions that prospective franchise buyers should ask both themselves and others before closing on the sale of a franchise. My advice: Read this book before buying a franchise of any kind.

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